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“How important is it for every university to have their own Learning Management System”

**Purpose:**   
To persuade that every university must have its own Learning Management System.  
  
**Introduction:**   
Gillian Flynn said in her writing “Always have a backup plan to the backup plan.” It means that it is always more beneficial to have more than one plan, so that if one might fail then you can easily switch to the other. The universities are given the duty of providing knowledge to the youth of a country. But if a crisis occurs, then the flow of learning of the youth is interrupted. So, they must have the option of online learning management systems as their backup plan to tackle such cases.  
  
  
  
**Thesis:**   
Every university must have its own online learning system as it provides unlimited access to eLearning materials, it is cost-friendly and it keeps the learning institutes functioning in pandemic situations.  
  
**Body:**   
Online learning systems help universities in functioning properly in case of countrywide pandemic situations. Through their learning videos, Quizzes, and student-teacher interaction sessions, online systems can easily keep the educational systems running. They also assist the instructors to keep track of every student’s learning progress and performance. And guiding the students is their weak areas to keep their learning progress on pace.  
  
**Conclusion:**   
Therefore, due to its fluidity, availability, and effectiveness, the online learning systems are essential for every university in their quest to provide uninterrupted education to the youth in any circumstances.